

2008 Governor's Environmental Excellence Awards  
Clean Water New Jersey Program Categories



Sponsored by:  
State of New Jersey  
New Jersey Department of Environmental  
Protection's Clean Water New Jersey Program  
And  
NJ Corporation for Advanced Technology



## **INTRODUCTION**

The Department of Environmental Protection (Department) is pleased to announce the 2008 Clean Water New Jersey Awards Program application process. These awards are intended to recognize those municipalities, public complexes, and highway agencies permitted under the Municipal Stormwater Regulation Program that either go above and beyond the basic permit requirements; and/or have developed innovative approaches that have resulted in more efficient processes, significant cost savings, or mechanisms that promote cost-sharing or shared services while providing enhanced protection for water quality.



Beginning this year, the Clean Water New Jersey Awards Program will become a category of the Governor's Environmental Awards Program, which recognizes outstanding environmental performance, programs and projects in all media areas, from across the State.

Individuals, organizations or businesses interested in applying for a Governor's Environmental Excellence Award can learn about the program categories and download a separate application from the following website:

**<http://www.nj.gov/dep/eeawards/appform.htm>**

All award winners will be invited to a ceremony and press event hosted by the Governor in the fall.

## **ELIGIBILITY**

Nominations for this award shall:

- Be submitted by those entities currently authorized to discharge stormwater under the Tier A Municipal Stormwater General Permit, Tier B Municipal Stormwater General Permit, Public Complex Stormwater General Permit or Highway Agency Stormwater General Permit, and;
- Be able to certify that they have not had any past enforcement actions, and;
- Agree to have their program information shared with others through written material distributed by the Department.

## **AWARDS & CRITERIA**

A total of four (4) awards will be given out, one for each of the permit categories under the Municipal Stormwater Regulation Program.

- Tier A Municipal Stormwater General Permit
- Tier B Municipal Stormwater General Permit
- Public Complex Stormwater General Permit
- Highway Agency Stormwater General Permit

Applications will be judged on their comprehensive program, including:

- Documented individual accomplishments over the last year (April 2007 to March 2008) (e.g., educational events, amount of materials collected during street sweeping/catch basin cleaning activities, stormwater system mapping efforts);
- Originality and effectiveness of the program (including the improvement of any existing stormwater management measures in place before the program was implemented);
- Long-term impacts of the program on the waters of the State; and

- Going above and beyond the basic permit requirements and/or having developed innovative approaches that have resulted in more efficient processes, significant cost savings, or mechanisms that promote cost-sharing or shared services while providing enhanced protection for water quality

Please provide clear information explaining how you are implementing an innovative stormwater program that has produced exceptional results. You should provide **no more than four pages** and **up to three documents** to support the application. These documents should highlight program achievements. Examples include newspaper clippings, photos, event programs, and operation records (e.g., street sweeping or road erosion logs). **DO NOT** send copies of your Stormwater Pollution Prevention Plan or Annual Report and Certification.

NOTE: Photographs must be suitable for reproduction and publication in local press releases and on the Department's web site. Please do not send negatives, slides, or copies of photographs. Because your photographs may be published, you must identify each person in the photographs and provide a brief caption, as well as obtain approval for publication.

Use the following as a guideline for describing your program:

- Describe the conditions that existed prior to the development and implementation of your program, including any relevant environmental factors;
- Describe, in detail, your stormwater program; and
- Describe how your program is achieving its goal of stormwater pollution prevention and/or innovative solutions. Have you been able to document, through monitoring or some other means, the environmental benefits of your program? If yes, please describe. Are there unexpected benefits or cost savings from the program?

## **EVALUATING**

A panel of judges will evaluate all nomination forms and make a final decision. Please note that an application may be disqualified based upon a review of enforcement history.

## **SUBMITTALS AND DEADLINES**

All nomination forms and supporting materials must be submitted to the Department no later than **August 1, 2008**. All entries become property of the Department.

## **ABOUT OUR SPONSORS:**

### **CLEAN WATER NEW JERSEY PROGRAM**

The Department's Clean Water New Jersey Program seeks to reach all residents and businesses of the State and promote basic behavioral changes, through statewide stormwater education, that will reduce the amount of pollution entering the surface and ground waters of the State. For more information please visit [www.cleanwaternj.org](http://www.cleanwaternj.org).

### **ABOUT THE NEW JERSEY CORPORATION FOR ADVANCED TECHNOLOGY**

The New Jersey Corporation for Advanced Technology (NJCAT) is a private/public partnership that pools the best talents and diverse resources of business and industry, entrepreneurs, university research centers, utilities and government to promote the development and commercialization of exciting, new energy and environmental technologies. For more information about NJCAT, please visit [www.njcat.org](http://www.njcat.org).

## 2008 Governor's Environmental Excellence Award

### Clean Water New Jersey Program Categories Application

(This form must be included with all submitted application materials)

Indicate the type of permit you discharge stormwater under:

Tier A Municipality

Tier B Municipality

Public Complex

Highway Agency

Municipality/Facility Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

County: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Person responsible for preparing application: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Stormwater Program Coordinator: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Did you attach your answers to the award criteria guidelines?  
Incomplete applications may be rejected.**

**Submit application and supporting materials by August 1, 2008 to:**

New Jersey Department of Environmental Protection  
Division of Water Quality  
Bureau of Nonpoint Pollution Control  
PO Box 029  
Trenton, NJ 08625  
Attention: Tara Wood

**For questions regarding the application process please contact  
Tara Wood at 609-633-7021.**

For electronic copies of this application please go to [www.cleanwaternj.org](http://www.cleanwaternj.org)